

# Executive Presence Training

Awareness and understanding are keys to better presenting ideas and consistently making a favorable impression. In this full day training session, how others perceive you and how you want to be perceived are areas of focus. Learning to interpret your own body language as well as others' can enhance communication and presentation skills. Image and appearance are addressed. A personal brand is established to ultimately improve perception and overall executive presence in the workplace.

Group classes in NYC and onsite training is available for this course. For more information, email [contact@nyimtraining.com](mailto:contact@nyimtraining.com) or visit: <https://training-nyc.com/courses/executive-presence-training>



[contact@nyimtraining.com](mailto:contact@nyimtraining.com) • (212) 658-1918

## Course Outline

### I. Authentic Influence

How to engage and impact others regardless of position power.

### II. Credibility

Build and establish trust at different levels.

### III. Image and Appearance

Focus on subtle modifications in attire and body language to positively impact how you are viewed.

### IV. Body Language

Recognizing actions that can negatively or positively impact communication and perception. Learn how to increase self-awareness and control, embrace feedback and improve through constructive coaching.

### V. Presentation

How to captivate your audience and command presence.

### VI. Personal Branding

Crafting the message you want to convey.

### VII. Networking

Maximize your opportunities and build rapport as you connect to achieve your goals.