

PowerPoint Presentation Design

This PowerPoint design class is meant for professionals looking to create well-designed presentations with PowerPoint. You'll learn design principles and approaches to create impactful presentations to drive your message across. Work on design concepts and exercises in PowerPoint to hone your skills.

Group classes in NYC and onsite training is available for this course. For more information, email contact@nyimtraining.com or visit: <https://training-nyc.com/courses/powerpoint-design-class-nyc>



contact@nyimtraining.com • [\(212\) 658-1918](tel:2126581918)

Course Outline

Designing the Content: Telling a Story with Your Presentation

- Focus on the Message
- Tips for Managing Content
- Using Presenter Notes
- Ways to use Presenter Notes (Presenting, Microsoft Teams, Zoom, Printing)
- Using Outline View

Visuals

- Visualize Your Data
- Charts, SmartArt, & Photos

Typography

- Choosing Appropriate Fonts
- Font Size & Weight
- Type Hierarchy
- Where to Get Fonts
- Using Master Slides to Properly Set Theme Fonts
- Embedding Custom Fonts

Colors

- Color Harmonies: Choosing Appropriate Colors (That Work Well Together)
- Resources for Creating Color Palettes
- Using Master Slides to Properly Set Theme Colors

Working with Photos

Tips for Cropping Photos (Proper Composition)

Scaling Proportionally

Fixing Stretched/Squished Graphics

Where to Get High Quality Photos

Licensing Issues to Consider

Paying Attention to the Details

Text Styling

Alignment & Layout

Spacing

Consistency

Using Animation to Strengthen Your Presentation

Slide Transitions vs Animations

How to Animate Bullet Points: A Very Effective Presentation Technique!

Morph Transition